

Discover Our

CUSTOMER EXPERIENCE MANAGEMENT APPLICATION

Encompass-CX is a software application that collects and measures data from disparate sources and distributes this information to the teams who need it. We power an improved customer experience and provide real-time visibility into the health of accounts, product, and service teams predicting and correlating customer experience to revenue. Our patented technology lowers your cost to serve and increases the overall lifetime value of your customer.

Did You Know?

- 75% of brands do not know what customer engagement means - but are measuring "it".
- 81% of companies who deliver customer excellence outperform their competition
- 89% of businesses are soon expected to compete mainly on customer experience.

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75% of our customers don't know the overall health of their customer relationships.

TIE YOUR CX PROGRAMS TO RENEWALS, REVENUE AND RETENTION

Encompass-CX offers an easy-to-use solution that provides increased visibility into customer data leading to faster decisions and quicker time to market allowing you to deliver a focused, more cost effective service model.

IDENTIFY

Identify cross-sell and upsell opportunities from existing customers and increase revenue.



IMPROVE

Improve visibility into customer data and efficiently distribute this information to those who need it.



UNDERSTAND

Understand why your customers feel the way they do about your products, services and brand and who is at risk for churn.



INCREASE

Increase customer lifetime value and lower your cost to serve by building and deploying an effective service model.



About Encompass-CX